

# Staff Position Marketing / Design

(Full Time or Part Time)



Visual Selling GbR assists innovative companies with simplifying complex concepts visually and increasing their productivity in dialog. We also offer support for clients during strategy development and implementation stages as well as providing support in workshops for the development of ideas and new marketing and sales strategies. We do this by using live digital visualizations of conversation topics and moderating teams made up of decision-makers, experts, and managers. Focusing on the technology industry, Visual Selling GbR has become a leading service provider.

## Your duties

- ☺ As part of our team, you will develop and implement our social media strategy, including placing, checking, and editing advertising. You will keep abreast of and respond to comments as well as report on events and fairs.
- ☺ You will engage in appropriate marketing activities to ensure an optimal, professional, and positive image for Visual Selling GbR. In addition, you will develop on your own just the right promotional materials.
- ☺ You will write targeted copy for Visual Selling and its customers, create appropriate visualizations, support workshops, and also develop promotional materials for our customers.

## Your profile

- ☺ You are a student of marketing, graphic design, PR or are engaged in comparable professional training in (online) marketing.
- ☺ You have good presentation skills and decided strengths in writing and editing with style.
- ☺ You are reliable, result-oriented and keep to deadlines even when working on several projects at the same time. You are also flexible when it comes to customer requests as well as in-house tasks.
- ☺ You are confident using MS Office applications and have a basic knowledge of HTML, Adobe applications, and Latex or you can quickly get up to speed.

## You will have

- ☺ Interesting, varied, and challenging tasks.
- ☺ An open and dynamic working atmosphere with a small highly motivated team.
- ☺ Open space for ideas and options, as well as regular individual qualification opportunities.
- ☺ Hardware (MacBook and iPad), even for private use, employee functions and corporate events, and much more.

Does all this sound good to you? If so, please contact us!

We look forward to working with you **starting April 1st of 2019.**

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